



P R E S E N T S . . .

Business Champions

PARTNERSHIPS. RE-IMAGINED.

START FOR FREE. DO MORE FOR £1 A DAY.

MENTAL HEALTH 360

**Supporting people and
communities since 2003.**



www.mentalhealth360.org.uk

The way we support mental health has moved on.

So has the way we partner with business.

Business Champions brings businesses and Mental Health 360 together around something that matters.

Support better mental health. Involve your people. Strengthen your brand. Make a difference in your community.

Not all our income comes from fundraising.

We earn it too.

Alongside our charitable work, MH360 provides traded services to businesses and charities across technology, growth, marketing and strategic support.



100% of our profits help us support more people.

We want businesses to get involved, bring their people and ideas, and build relationships with us that work both ways.

THIS ISN'T SPONSORSHIP. IT'S PARTICIPATION.

One charity. Different communities.

Mental health doesn't affect everybody in the same way.
That's why our support reflects the communities we serve.



Each gives us another way to reach people through the communities, interests and experiences that are already part of their lives.

Alongside them, Mental Health 360 provides counselling and over 500 free guides through our Knowledge Library.

Your business, your people or your customers may have a natural connection with one of them.

FIND THE PART OF OUR WORK THAT CONNECTS WITH YOU.

Something your whole business can be part of.

Becoming a Business Champion doesn't need to replace the charities you already support.. It can sit alongside those relationships.

Mental health affects people in every workplace. Impact Champion gives you something tangible to offer the people who keep your business running – practical wellbeing resources, professional counselling at a discounted rate and opportunities to get involved.

Your partnership also supports Mental Health 360 and gives your business something positive to stand behind in your community.

Whether you employ two people or two thousand, there's a place for your business here.



Something tangible for the people who keep your business running.



MAKE YOUR BRAND STAND OUT FOR SOMETHING THAT MATTERS.

Two ways to be part of it.

COMMUNITY CHAMPION

START FOR FREE.

Join our Business Champions community, use your Mental Health 360 Champion identity and get involved in the campaigns and causes that connect with your business.

Share our work. Involve your people. Show your customers and community what your business stands behind.

**NO FEE.
NO COMPLICATED
COMMITMENT.**

IMPACT CHAMPION

DO MORE FOR £1 A DAY.

Give your whole organisation access to our Employee Wellbeing Library, wellbeing campaigns throughout the year and discounted Mental Health 360 counselling.

We'll also recognise your partnership across our social media and give you priority invitations to relevant events and opportunities.

£1 A DAY.

| YOUR WHOLE BUSINESS.

Choose how you get involved.

	COMMUNITY CHAMPION	IMPACT CHAMPION
Mental Health 360 Champion digital badge & assets	✓	✓
Campaign & social media assets	✓	✓
Opportunities to join our campaigns	✓	✓
Full Employee Wellbeing Library	—	✓
Employee wellbeing campaigns throughout the year	—	✓
Impact Champion social media recognition	—	✓
Discounted Mental Health 360 counselling	—	✓
Priority invitations to events & opportunities	—	✓
YOUR COMMITMENT	JOIN FOR FREE	£1 A DAY

The employee wellbeing library

A growing collection of substantial Mental Health 360 handbooks and practical resources covering the issues that affect people at work and at home.

Anxiety. Stress. Sleep. Low mood. Bereavement. Caring. Money worries. And more.

Resources your people can use privately, when they need them.

**YOUR WHOLE WORKFORCE.
INCLUDED WITH IMPACT
CHAMPION.**

What could we do together?

Becoming a Business Champion is the start of the relationship, not the limit of it.

Get your team involved. Join a campaign. Fundraise. Create something with us. Support one of our specialist communities. Bring us an idea.

Your business might have skills, products, people, audiences or connections that could help us reach more people. We might have an idea that gives your team, customers or community something completely different to get behind.

For some businesses, becoming a Champion will be the beginning of a much bigger Corporate Partnership.

For others, being a Champion is exactly enough.

**HAVE AN IDEA?
WE WANT TO HEAR IT.**

**DON'T HAVE ONE?
WE PROBABLY DO.**

Ready to become a Business Champion?

START FOR FREE.

or

DO MORE FOR £1 A DAY.

JOIN US

mentalhealth360.org.uk

hello@mentalhealth360.org.uk

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IT'S PARTICIPATION.**



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